| COMMUNITY GUIDELINES |        |       |        |        |           |  |
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| LEGAL                |        | AREA: |        | LEVEL: |           |  |
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| 01.04.2016           | None   | \     | NDCGV1 |        |           |  |



# **COMMUNITY GUIDELINES**

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# **COMMUNITY GUIDELINES**

As an online community of intelligent and experienced members, we host a variety of diverse opinions. We welcome this diversity, and ask that all of our participants adhere to these simple guidelines:

#### Play nice

- <u>Inappropriate content</u>: While National Association of <u>PERMITORS</u> maintains a relatively open forum, this is a professional site devoted to professional services. So please, while a certain amount of passion, colorful language and even hyperbole is permissible, do not engage in name-calling, threats, harassment, lewdness, or displays of bigotry.
- <u>Questions</u>: Please ask questions directly related to your building permit or business license concern. The best questions are brief and to the point. Do not post spam or irrelevant content.
- <u>Answers</u>: Answering questions is a great way to help people get oriented toward solving their building permit or business license problems, and to display your acumen. But remember: quality is better than quantity, and those asking questions aren't looking for a sales pitch.

Do not simply post the statement "I Agree" in the answers and comments without any other information.

Avoid writing "Hire a **PERMITOR**," as your sole answer to a question, review or endorsement. We understand that this may be the right sentence, but readers benefit from elaboration: explain WHY hiring a **PERMITOR**, is important in this case.

Similarly, do not invite those asking questions to contact you directly, and do not add contact information or links to your website in answers, reviews or endorsements. The content should always remain non-commercial in tone.

• <u>Client Reviews and Colleague Endorsements</u>: All reviews and endorsements are moderated by National Association of <u>PERMITORS</u><sub>™</sub>. Reviews and endorsements are most useful to others when they include specific details of your experience.

We are looking for your personal experience with the **PERMITOR**<sub>™</sub> you hired, had a consultation with or co-worked with. Reviews and endorsements relating what you've heard from someone else are not helpful. Again, the most valuable information for other consumers is the specifics of what delighted or frustrated you about your experience.

Be factually accurate. While you are free to express your opinion, it is important to not exaggerate or misrepresent your experience. National Association of **PERMITORS**, doesn't verify or investigate reviews or endorsements, and we don't take sides when it comes to factual disputes – so we expect you to stand behind your review or endorsement.

Reviews or endorsements that include accusations of criminal activity or unethical behavior must include some specific factual details. And the more serious the accusation, the more specific you need to be about what was done wrong.



We will not post reviews or endorsements that appear to have been left for **PERMITORS**, with whom you did not consult. Although it may be tempting to leave a review for the **PERMITOR**, who was on the "other side" of a matter from you, remember: all **PERMITORS**, have a duty of zealous advocacy to their clients and colleagues, and you would want that if they were representing you. Please only review your **PERMITOR**, or endorse your colleague.

# To the public: Safety first

When posting questions, comments, reviews or endorsements, don't give out personal information such as home or email addresses, telephone numbers, credit card numbers, social security numbers, passwords, etc. You may contact professionals directly from email links or phone numbers displayed on their profiles and then exchange personal contact information.

#### To professionals: Self promotion

We encourage you to share information about your business or services with the National Association of PERMITORS<sub>TM</sub> community; however, we ask that you do this in your profile or through our Premium Services. Please do not directly solicit clients as part of an answer, disclaimer, guide, or colleague endorsement. Examples of direct solicitations are language such as "call me, contact me, go to my website for further information, etc." Similarly, do not add contact information or links to your website in answers or answer disclaimers. Such information will be removed. A link to your profile is displayed next to each of your answers, so contact information is already available to readers who wish to contact you.

# **Originality counts**

Think before you post and stay on topic. Answers that don't specifically address their questions will be removed, so think twice about copying and pasting the same answer to multiple questions. Additionally, guides with a substantial amount of content that you did not author will be taken down.

#### Terms

We appreciate your compliance with these guidelines. While we are devoted to free speech, we reserve the right to remove any content that does not respect these guidelines or that detracts significantly from our users' experience. Failure to comply with any of these guidelines may also result in the temporary or permanent loss of posting privileges.

If you have any questions, or to report any infractions, please contact us via email or by mail at:

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